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1963

Peto TOP QUALITY SEED

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HYBRID

VEGETABLES

•

STANDARD

TOMATO

PEPPER

SEED

BREEDERS AND GROWERS

Peto Seed Co.

SATICOY, CALIFORNIA U.S.A.

1963 WHOLESALE CONTRACT PRICE LIST

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STANDARD VARIETIES

TOMATO SEED 8-9
PEPPER SEED 10

FRENCH	GERMAN	SPANISH
Melon	Melone	Melon
Concombre	Gurke	Pepino
Aubergine	Eierpflanze	Berenjena
Oignon	Zwiebel	Cebolla
Courge	Kurbis	Calabaza
Melon d'eau	Wassermelone	Sandia
Tomate	Tomate	Tomate
Poivre	Pfeffer	Pimienta

SPECIAL GROWING

Special crosses of hybrid vegetables are grown for the wholesale trade on a customer's specific request, with full guarantee of exclusive and confidential handling. Please consider us your plant breeders.

PURE PS SEED

SEEDS FOR THE WORLD

Brief Notes

- - - - - *Saticoy ideal climate for seed production.*
- - - - - *more than one decade of hybrid vegetable seed breeding and seed production.*
- - - - - *top seed breeding staff interested in your area needs.*
- - - - - *all new seed processing and warehousing.*
- - - - - *new All-America hybrid selection, Page 11.*
- - - - - *future for all customers here.*
- - - - - *place contract order from this 1963 price list now.*

Our new Tomato Seed Washery and Dryer.

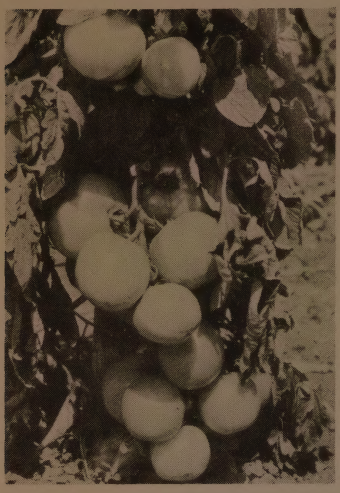
SPECIAL GROWING

Peto Seed Company offers, on a quality basis, Special Growing on Contract of your own selected stocks of any varieties and will maintain same for your use only.

NEW FOR 1963

We invite your attention to these new items

F_1 HYBRID TOMATO, Golden Boy



A new delicious Golden Boy tomato, very mild and low in acid, large, smooth beautifully globe shaped, very meaty and excellent quality.
The indeterminate vine is sturdy and very productive. A unique and novel home garden item, especially for those who like low acid tomato.

PEPPER, Floral Grande

A large fruited Floral Gem type of fruit. Thick walled, attractive yellow, becoming red. Plants upright, spreading.

PEPPER, Early Wonder

Fruits large, 3 to 4 lobed, thick walled, dark green.
Heavy, early harvest. Resistant to some strains of Mosaic Virus.

PURE PS SEED

1963 WHOLESALE GROWING CONTRACT PRICE LIST

QUALITY:

Peto Seed grows their own crops in California in areas noted for production of seed of high vitality and vigor. All seed fields are under constant supervision by experienced staff of Peto Seed Company through all phases, breeding, production and processing.

Each seed variety is a TOP SELECTION from our extensive breeding trials and is grown under the most modern quality-controlled methods. Uniformity, trueness to type and high production are some of the important factors selected to give you the best quality and highest yields.

STANDARD PACKING:
All prices listed herein are bulk, not treated. Bags net charge. Arasan treated 5c per pound extra.

HERMI SEALED ®
We offer seed packaged under our special process called HERMI SEALED ® to control seed moisture and to maintain the high Vitality of fresh harvested seed. Seed packaged in one-pound cans, 10 cans per carton, master shipping carton tomatoes 40 pounds, pepper and onion 50 pounds at service charge of 20c per pound.

CUSTOM PACKAGING:
Seed grown on contract can be custom packaged to your specifications at cost.

TERMS:
3% — 15 Days. No extension. Net 30 Days after date of invoice to firms of approved rating. 8% interest charged on past due accounts. Bags and insurance extra at value. Prices F.O.B. Saticoy, California, U.S.A.

CONDITION OF SALE:
Growing contract period ends May 1. Prices subject to change or withdrawal without notice. Add 5% to late contracts, after May 1, and same accepted subject to crop. All contracts are subject to conditions of our standard contract form.

WARRANTEE:
We warrant to the extent of the purchase price that seeds we sell are as described by us on our container within recognized tolerances. Our liability, whether contractural or otherwise, is limited in amount to the purchase price of the seeds under all circumstances and regardless of the nature, cause or extent of the loss. Seeds not accepted under these terms and conditions must be returned at once in original unopened containers and the purchase price will be refunded.

PURE PS SEED

F_1 HYBRID VEGETABLE SEED

F_1 HYBRID CANTALOUPE
- Super Market
- **Saticoy Hybrid**

F_1 HYBRID CUCUMBERS — Slicers
- Early Marketer
- Early Surecrop (ALL-AMERICA SELECTIONS)
- **Saticoy Hybrid**
- Total Marketer

F_1 HYBRID CUCUMBERS — Pickles
- Imp. Hycrop Pickling
- Spartan Dawn—High Female (Released by Michigan State University)
- Spartan 27—Pollinizer
- Triple Purpose (Long Green)

F_1 HYBRID EGGPLANT
- Mission Bell

F_1 HYBRID ONION
- Bountiful
- Early Harvest
- Granex Yellow
- Granex White
- Magnifico
- Peto Imp. Early Yellow Granex
- **Early Saticoy Hybrid**

F_1 HYBRID SQUASH
- Blackini
- Greyzini (ALL-AMERICA SELECTIONS)
- **Saticoy Hybrid**
- Storr's Green

F_1 HYBRID WATERMELON
- Dixie Queen
- Early Midget (Ice Box Type)

PURE PS SEED

F_1 HYBRID VEGETABLE SEED

F_1 HYBRID TOMATOES BY PETO

Breeders .....
Early Delicious .....
Early Giant .....
Early Hycross .....
Early Prolific .....
Giant King .....
NEW - Golden Boy .....
Wonder Boy .....

F_1 HYBRID TOMATOES EXPERIMENT STATION RELEASES

H-11 .....
Florida-Hawaii .....
Michigan-Ohio (FR) .....
Mocross Surprise (FR) .....
PA 103 (FR) .....
Tuckcross O (FR & Clad. Leaf-Mold) .....
Tuckcross W (FR & Clad. Leaf-Mold) .....

Hybrid Tomato Wonder Boy

F_2 TOMATOES BY PETO

Hystep (STEP 235) .....
Prize Red .....
Scarlet Queen .....
795 .....

PURE PS SEED

STANDARD TOMATO VARIETIES

Ace
Anahu (Nem. Res. FR)
Bonny Best
Bounty
Break O'Day

Brimmer (Pink)
Caro Red
Cavalier
Crimson Cushion
De La Plata

Earliana 498
Early Chatham
Earlypak PS 9
Earlypak No. 7
Epoch

ES-24 (FR)
Fireball
Floralou (FR)
Gardener
Gt. Italian Potato Leaf

Glamour
Grandpak
Grothen's Globe (FR)
Heinz 1370 (FR)
Homestead No. 24 (FR)

Indian River (FR)
J. Moran
John Baer
Jubilee
June Pink

Manalucie (FR)
Manapal (FR)
Marglobe (Selected Strain)
Marion (FR)
Michigan State Forcing

Oxheart
Pearson A-1 Imp. (VR)
Imp. Pearson
Pearson Select
Peto C-VF

Pinkdeal
Pink Shipper (FR)
Plainsman
Ponderosa Pink
Ponderosa Red

Imp. Porter
Porter
Pritchard
Red Cloud
Red Global (FR)

Red Jacket
Rutgers (Selected Strain)
Stokesdale
Stone Imp.
Sunray (FR)

Super Sioux
T-2 Improved (VF)
Tecumseh (FR)
Tom Boy (FR) (Beefsteak type, Pink)
Trellis No. 22

Valiant
Valnorth
Victor
VF 14
VF 36

VF 1402
Waltham M-P Forcing

MECH. HARVEST (Uniform Color Gene)

VF 145-A
VF 145-22-8
VF 145-21-4

MECH. HARVEST (Green Shoulder)

VF 145-B
VF 145-B8
VF 145-B14

SMALL FRUITED AND PASTE TYPES

Chico (FR)
Marzano P-4 (VR)
Red Cherry, Large
Red Cherry, Small

Red Pear
Red Top
Red Top VR No. 9
Roma (FR)

San Marzano
San Marzano VR
Tiny Tim
Yellow Pear
Yellow Plum

STANDARD PEPPER VARIETIES

HOT VARIETIES

Anaheim Chili (Spec. Strain) .....
Cayenne Long Slim .....
Floral Gem .....
NEW - Floral Grande .....

Fresno Chili P (Mos. & Spt. Wilt Res.)
Hungarian Yellow Wax .....
Jalapeno, Mex. Pickle .....
Red Cherry, Large .....

Red Cherry, Small .....
Red Chili .....
Serrano, Chili .....

SWEET VARIETIES

Allbig (Ill. F5) .....
California Wonder .....
Cherry Sweet .....
New - Delaware Belle (TMR) .....
Early Calwonder .....

NEW - Early Wonder (TMR) .....
Florida Giant .....
Golden Calwonder .....
Hungarian Sweet Wax .....
Keystone Resist. Giant (TMR) .....

Oakview Wonder .....
Pacific Bell (TMR) .....
Pennwonder .....
Pimiento, Selected Strain .....
Rio Wonder (TMR) .....

Sweet Banana .....
Vinedale .....
Yolo Wonder (TMR) .....
Yolo Wonder B (TMR) .....
Yolo Wonder L (TMR) .....

Pepper Yolo Wonder B

F1 HYBRID

SQUASH

GREYZINI

ALL AMERICA AWARD

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SQUASH

GREYZINI

Greyzini is a highly productive summer bush squash, fruits are highest quality when young. Flesh thick tender, delicious when prepared in many ways. Keep fruits picked for long period harvesting.

SOWING...Plant seed in the Spring when the ground is warm and all danger of frost is past. Plant 2 to 3 seeds 1 inch deep in hills that are spaced 18 inches in the row.

THINNING...When plants are about 2 inches tall, thin leaving one plant to a hill.

GERMINATION...Germinates in 7 to 14 days. depending on soil and weather conditions.

REMARKS...Fall as well as Spring crops can be successfully grown. Fruits ready for harvest in 55 days under favorable conditions.

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GOLDEN BOY
Hybrid Tomato

SCHMIDT LITHO. CO. S. F.
MADE IN U.S.A.

No. 1176

F_1 Hybrid Tomato GOLDEN BOY

A wonderful flavored, very large, meaty hybrid of the finest quality.

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PLANTING DIRECTIONS

WHERE AND WHEN TO PLANT: Plant Golden Boy seed indoors in boxes for early crop, in garden for later crop.

HOW TO PLANT: Cover Golden Boy seed ¼ inch deep, using rich, well prepared soil.

HOW TO THIN OR TRANSPLANT: After danger of frost is past, and each plant of Golden Boy has about 4 leaves, transplant to open ground, setting Golden Boy plants about 3 feet apart each way.

REMARKS: Golden Boy prefers a sunny, well drained location. Cultivate frequently and water ground around roots of plant as needed.

WONDER BOY
Hybrid Tomato

MADE IN U.S.A.
SCHMIDT LITHO. CO. S. F.

No. 1124

F_1 Hybrid Tomato WONDER BOY

A wonderful flavored, very large, meaty hybrid of the finest quality.

PLANTING DIRECTIONS

WHERE AND WHEN TO PLANT: Plant Wonder Boy seed indoors in boxes for early crop, in garden for later crop.

HOW TO PLANT: Cover Wonder Boy seed ¼ inch deep, using rich, well prepared soil.

HOW TO THIN OR TRANSPLANT: After danger of frost is past, and each plant of Wonder Boy has about 4 leaves, transplant to open ground, setting Wonder Boy plants about 3 feet apart each way.

REMARKS: Wonder Boy prefers a sunny, well drained location. Cultivate frequently and water ground around roots of plant as needed.

DOUBLE YOUR PROFITS

DOUBLE YOUR HYBRIDS

with these

BIG MONEYMAKERS!

F_1 HYBRID TOMATO, **Golden Boy**
Large, smooth, golden yellow fruits

F_1 HYBRID TOMATO, **Early Giant**
Earliest of the large fruited

F_1 HYBRID TOMATO, **Wonder Boy**
The largest with a wonderful flavor

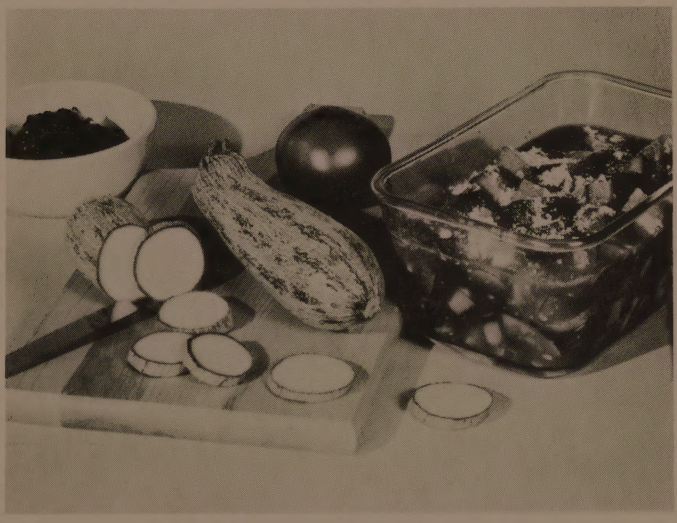
F_1 HYBRID CUCUMBER, **Saticoy Hybrid**
Vigorous, highly productive with dark green fruits

F_1 HYBRID CUCUMBER, **Early Surecrop**
Vigorous, disease resistant ALL-AMERICA SELECTIONS

F_1 HYBRID SQUASH, **Greyzini**
Highly productive ALL-AMERICA SELECTIONS

F_1 HYBRID ONION, **Early Harvest**
An early maturing long day

F_1 HYBRID CANTALOUPE, **Super Market**
Rich, delicious musk flavor



F_1 Hybrid Squash, Greyzini

HOME OF

Peto Seed Co.

CALIFORNIA

Peto Seed Co.

PURE PS SEED